

NuLEDs Press Contact

Lisa Isaacson

NuLEDs PARTNERS WITH CRESTRON
NuLEDs serially interfaced LED Lighting Controller and
Crestron Whole House Networked Control Solutions

Carlsbad, CA – December 28, 2010 – NuLEDs, Inc. announced today that they have partnered with Crestron, the world's leading manufacturer of advanced control and automation systems, to have a Crestron Certified Module created allowing seamless integration of a NuLEDs controller into a Crestron system environment.

As LED lighting emerges as the new choice for energy efficient lighting choice, NuLEDs offers the perfect solution for complete lighting control on your Crestron System. The SD232 converts a simple serial string including address, zone and fade time, into a smooth PFM (pulse frequency modulated) signal resulting in smooth custom dimming scene control and fading color selection options.

The first installation of NuLEDs SD232 controller on a Crestron System resulted in the award winning Crestron Home Theater at Cedia 2010! **The Ultimate Connected Home (Over \$750,000)** Designed and installed by Osbee Industries, Inc. in New York, this theater included a touch screen command for custom colors for the cove lighting, as well as dimming for the NuLEDs MiniCan recessed luminaires.



This Westchester County, NY estate is a Crestron showcase featuring NuLEDs SD232 Controller, SpectraFlex RGB cove lighting and warm white LED MiniCans. Theater by Osbee Industries, Inc.

A NuLEDs System, which is typically installed as a low voltage, class II lighting system allowing users to control up to 15 three-zone controllers on one serial port. These zones can be set up as RGB (red green blue) to achieve any of 16 million colors, with smooth fades between colors, or can control three zones of single color LED lighting such as cove light, recessed cans, and wall sconces.

This Crestron module release provides dealers an interface control solution that can fully exploit the power and performance of an LED Lighting System. We are eager to offer our dealers further benefits of NuLED's rich control architecture through the use of the Crestron control system.

Quickly distinguished as a pioneer in LED lighting control, NuLEDs, Inc. has developed a new category of consumer electronics products that will transform the way consumers control light. Crestron Electronics is the world's premier designer and manufacturer of advanced control systems and automation solutions for corporate boardrooms, training and conference rooms, videoconferencing and distance learning centers, entertainment facilities and high-tech homes. Our philosophy of ProductsPlusPeople illustrates a total focus and commitment to providing the best products, programs and services in the industry - all backed by Crestron's dedicated team of people. For more information, visit Crestron at www.crestron.com. For more information please visit NuLEDs website at <http://www.nuLEDs.com>